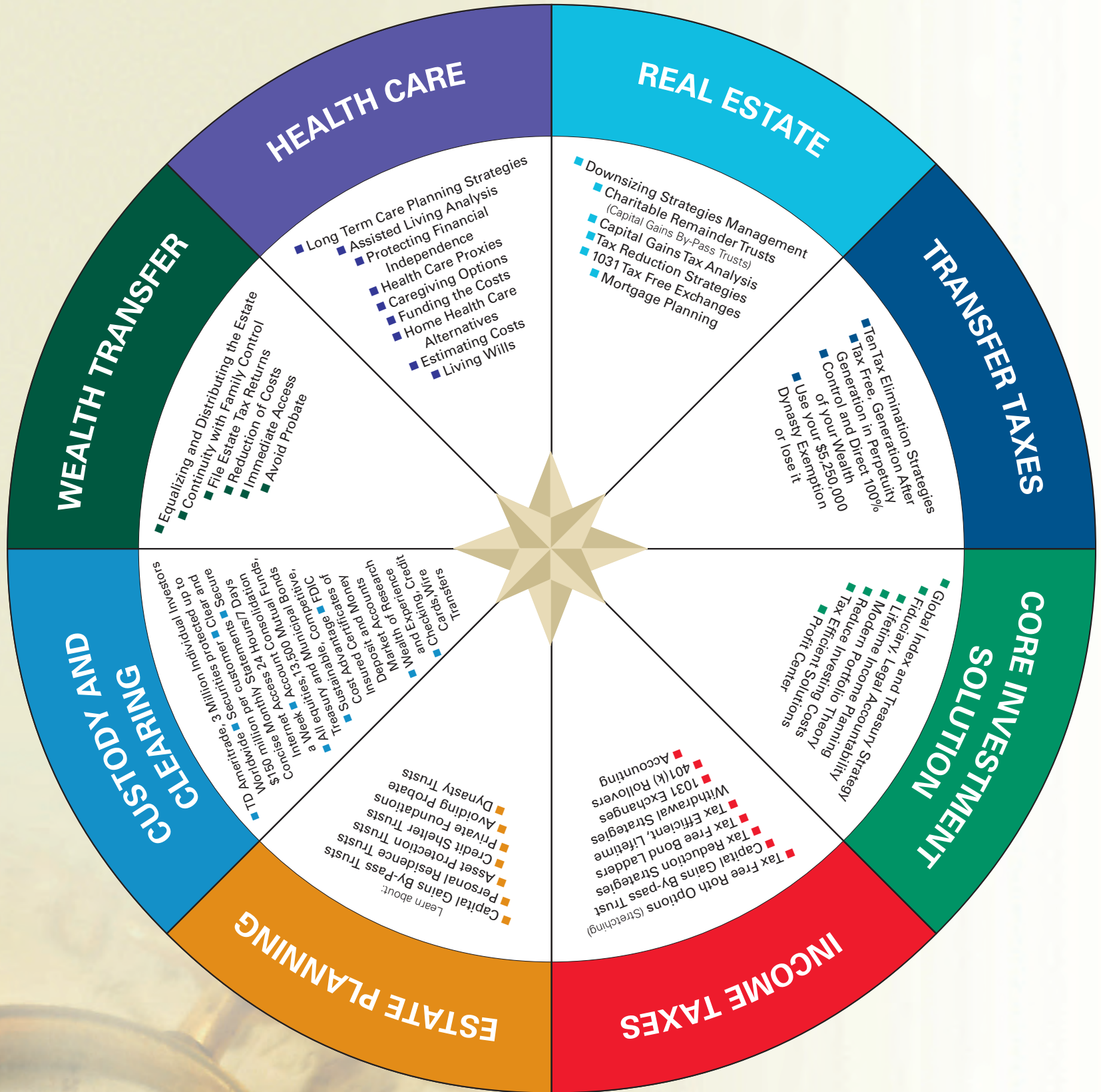


Integrated Wealth Management

Consolidate, Coordinate & Simplify All Your Wealth-Related Needs in One Place
Through a Network of Expert Advisors and Service Providers at Pearson Financial Services



PEARSON FINANCIAL SERVICES

PFS, founded 36 years ago, coordinates all of your family's wealth-related needs. Under one roof, we offer you an integrated wealth management process with recommendations to meet your investment, tax, and estate planning needs.

We are educators. We help you learn what you don't know and then apply what you learn. We specialize in helping families successfully meet the challenges of growing, protecting and distributing their wealth. PFS was designed to provide a full breadth of financial services for generations to come and as young professionals gain experience, that promise of continuity is achieved.

We are large enough to provide all the resources you need, but small enough to give you the highest level of personal service. We are independent. We have no financial obligations to anyone except our clients. Our compensation depends upon the success of your investment program or upon fees charged for professional services we provide on your behalf.

You stay in charge as our team helps you make informed and educated decisions to preserve your wealth and secure your family's future.

EXPERTISE IN EVERY DIRECTION

We are personal consultants to every generation of your family, helping you become informed so you may make important financial decisions with confidence. You will never get a better education regarding these eight, critical, wealth management issues, than right here, with our team of experienced advisors.

As indicated below, we believe that the quality of your life can be improved in proportion to the quality of the service and advice you receive.



Securities offered through Purshe Kaplan Sterling Investments, Member NASD/SIPC, Headquartered at 18 Corporate Woods Blvd., Albany, NY 12211

